



Mount Mary
UNIVERSITY

Sponsored by the School Sisters of Notre Dame

ANNUAL FACT BOOK



Office of Institutional Research

FALL 2024

ABOUT MMU



UNIVERSITY VITALS

Location: Milwaukee, Wisconsin

Founded: 1913

Type: Four-year, Private, Not-for-Profit

Website: www.mtmary.edu

Main Address: 2900 North Menomonee River Parkway,
Milwaukee, WI 53222

Telephone: (414) 930-3000

Degrees Offered: Bachelor's, Post-Baccalaureate,
Master's, Post-Master's, Doctoral

Nickname: Blue Angels

Colors: Dark Blue and Burgundy

ACCREDITATIONS

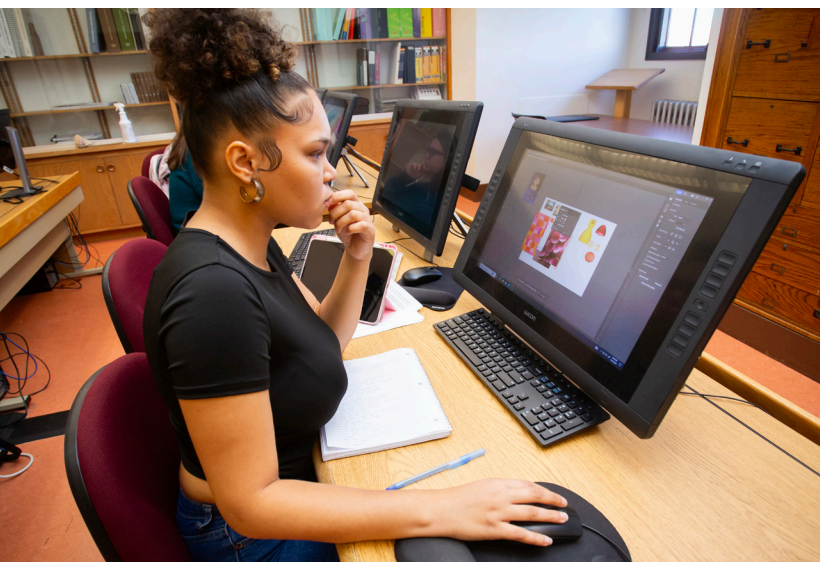
- Higher Learning Commission (HLC)
- State of Wisconsin
- Wisconsin Department of Public Instruction for Teachers' Certificates
- Accreditation Council for Education in Nutrition and Dietetics
- Accreditation Council for Occupational Therapy Education
- American Art Therapy Association (Approved Graduate Degree Program)
- Council on Social Work Education
- Council for Interior Design Accreditation
- Commission on Accreditation of Allied Health Programs (CAAHEP) upon the recommendation of the Accreditation Council for Art Therapy
- Council for Accreditation of Counseling & Related Educational Programs (CACREP)
- Council on Collegiate Nursing Education (CCNE)

MEMBERS OF THE WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES (WAICU)

- Alverno College
- Bellin College
- Beloit College
- Carroll University
- Carthage College
- Concordia University Wisconsin
- Edgewood College
- Herzing University
- Lakeland College
- Lawrence University
- Marian University of Wisconsin
- Marquette University
- Medical College of Wisconsin
- Milwaukee Institute of Art & Design
- Milwaukee School of Engineering
- Mount Mary University
- Nashotah House Theological Seminary
- Northland College
- Ripon College
- St. Norbert College
- Viterbo University
- Wisconsin Lutheran College

IPEDS COMPARISON INSTITUTIONS (2023)

- Alliance University (New York, NY)
- Alverno College (Milwaukee, WI)
- Amberton University (Garland, TX)
- Antioch University-Los Angeles (Culver City, CA)
- Antioch University-New England (Keene, NH)
- Cambridge College (Boston, MA)
- Carlow University (Pittsburgh, PA)
- Cornerstone University (Grand Rapids, MI)
- Doane University (Crete, NE)
- Florida Institute of Technology-Online (Melbourne, FL)
- Friends University (Wichita, KS)
- Georgian Court University (Lakewood, NJ)
- Goldie-Beacom College (Wilmington, DE)
- Graceland University-Lamoni (Lamoni, IA)
- Hood College (Frederick, MD)
- Johnson & Wales University-Online (Providence, RI)
- Keck Graduate Institute (Claremont, CA)
- King University (Bristol, TN)



ABOUT MMU



IPEDS COMPARISON INSTITUTIONS (2023) continued

- Lakeland University (Plymouth, WI)
- Lasell University (Newton, MA)
- Middlebury Institute of International Studies at Monterey (Monterey, CA)
- Notre Dame of Maryland University (Baltimore, MD)
- Piedmont University (Demorest, GA)
- Roberts Wesleyan College (Rochester, NY)
- Saint Joseph's College of Maine (Standish, ME)
- Southern Nazarene University (Bethany, OK)
- Spalding University (Louisville, KY)
- University of the Southwest (Hobbs, NM))

CLUBS & ORGANIZATIONS

- Active Minds at Mount Mary University
- Arches
- Asian Student Organization
- Black Student Union
- Blue Angels Housing Association
- Cafecito Contigo
- Coalition of Occupational Therapy Advocates for Diversity
- Creative Writing Club
- Dance Association
- Empowering Voices
- Fashion Association
- Food Science Student Organization
- Glorious Gamers Association
- International Club
- LatinX Student Union
- MMU Board Game Club
- Mount Mary University InterVarsity Christian Chapter
- Mount Mary University Student Nutrition and Dietetics Association
- Mount Mary University Student Nursing Association
- PRISM
- QUEST (Questions Exploring Spirituality and Theology Group)
- Sister to Sister
- Student Art Therapy Association
- Student Government Association
- Student Occupational Therapy Association
- UX Design Club



HONOR'S SOCIETIES

- Alpha Mu Gamma, Alpha Omega Chapter (Spanish/World Languages)
- Beta Beta Beta (Biology)
- Chi Sigma Iota Mu Mu Upsilon Chapter (Counseling)
- Lambda Pi Eta, Tau Iota Chapter (Communication)
- Phi Alpha (Social Work)
- Psi Chi (Psychology)
- Sigma Tau Delta, Chi Epsilon Chapter (English)
- Sigma Theta Tau (Nursing)
- Theta Alpha Kappa (Theology)

UNIVERSITY MEMBERSHIPS

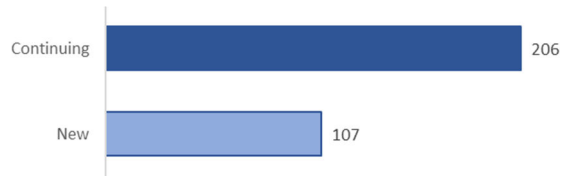
- American Association of College Registrars and Admission Officers
- Association of Catholic Colleges and Universities (ACCU)
- Association of Fundraising Professionals
- Association of Governing Boards of Universities and Colleges (AGB)
- College and University Professional Association for Human Resources (CUPA)
- Council of Independent Colleges (CIC)
- Higher Education Regional Alliance (HERA)
- Hispanic Association of Colleges and Universities (HACU)
- National Association for State Authorization Reciprocity Agreements (NC-SARA)
- National Association of Independent College and Universities (NAICU)
- Wisconsin Association of Independent Colleges and Universities (WAICU)
- Wisconsin Policy Forum
- Women's College Coalition

Fall 2024 All Enrollments

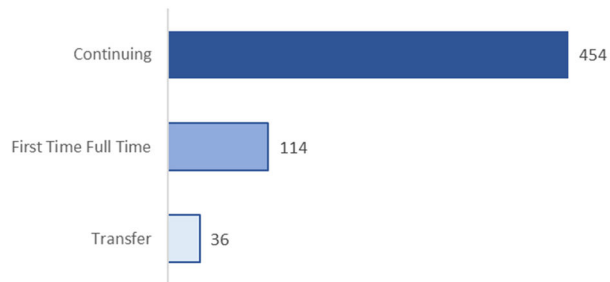
			Continuing	New	Total	
Graduate Students	Female	Degree Seeking	Fulltime	183	97	280
			Part-time	60	8	68
			No Status		1	
	Non-Degree Seeking	Fulltime	14	3	17	
		Part-time	1	2	3	
		No Status				
	Male	Degree Seeking	Fulltime	23	10	33
			Part-time	5	1	6
No Status						
Non-Degree Seeking	Part-time					
	No Status	2		2		
	Total	288	122	410		
Certificate Students (Post Baccalaureate & Post Masters)	Female	Degree Seeking	Fulltime	6	3	9
			Part-time	7	3	10
	Male	Degree Seeking	Fulltime	2	1	3
			Part-time	1	1	2
	Total		16	8	24	
Undergraduate Students	Female	Degree Seeking	Fulltime	454	150	604
			Part-time	19	4	23
			No Status			
	Non-Degree Seeking	Fulltime				
		Part-time	3	85	88	
		No Status		6	6	
	Male	Non-Degree Seeking	Fulltime			
			Part-time		33	33
No Status				2	2	
Total		476	280	756		
Grand Total		780	410	1190		

Fall Degree Seeking Enrollment

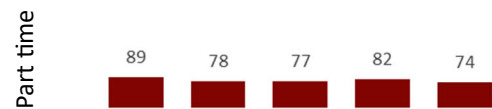
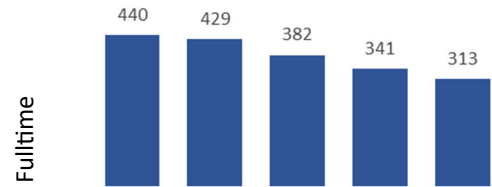
Graduate Fulltime Degree Seeking Fall 2024



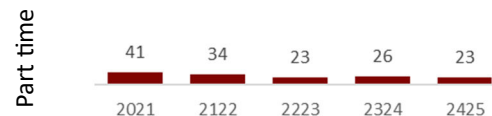
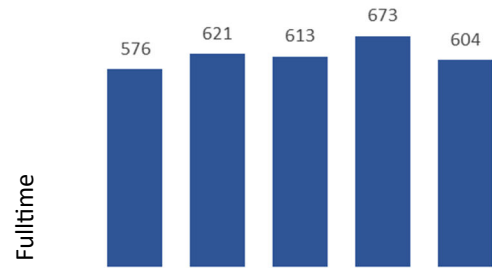
Undergraduate Fulltime Degree Seeking Fall 2024



Graduate (Masters and Doctorate)



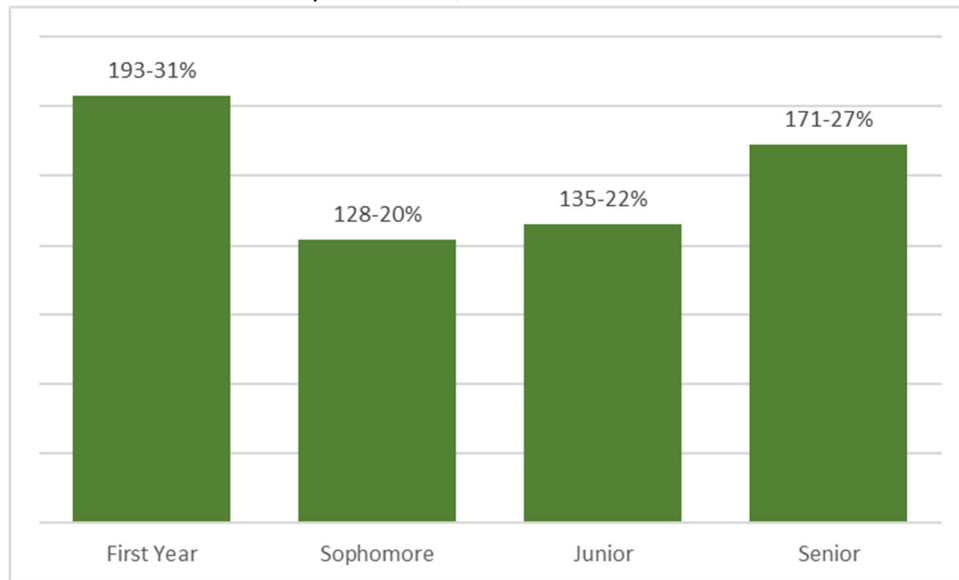
Baccalaureate



Entering Fall Undergraduates

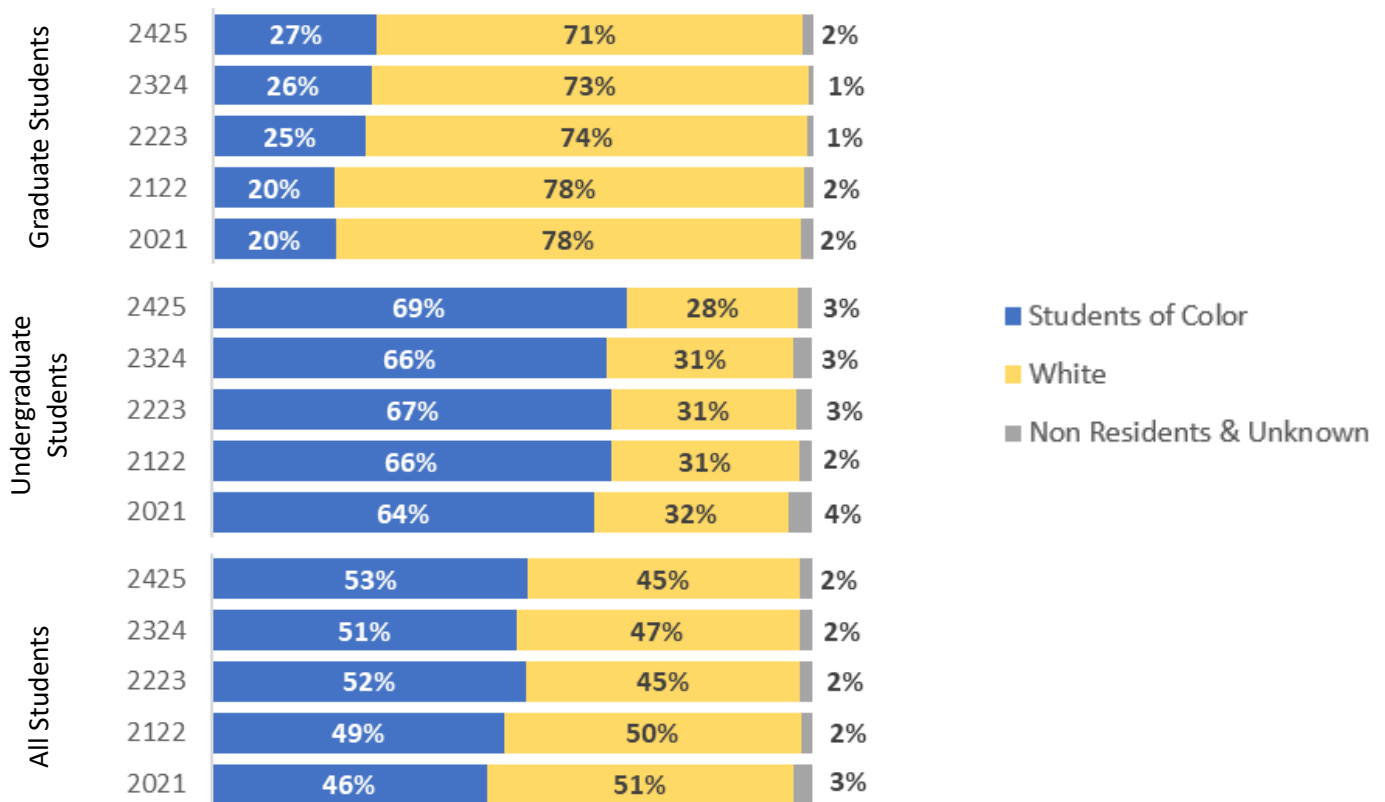
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
<i>First Time Fulltime</i>	125	139	190	155	171	114
<i>First Time Part time</i>	1	1			2	1
<i>Transfer Fulltime</i>	55	44	47	39	57	36
<i>Transfer Part time</i>	7	2	1	1	3	3

Baccalaureate Students by Class Level, Fall 2024



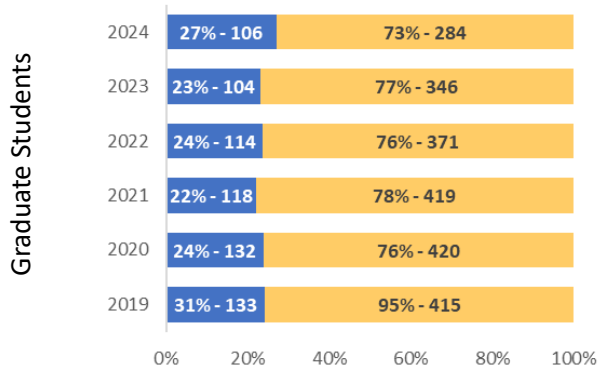
Demographics Degree Seeking Students

Fall Semester		2019	2020	2021	2022	2023	2024
Graduate Students	US Non-Resident	3	4	3	2	2	2
	Students of Color	87	87	77	86	112	105
	Hispanics of any race	40	37	36	37	48	44
	Black or African American	24	27	24	28	39	7
	American Indian or Alaska Native	2		1	2	3	4
	Asian	11	11	13	13	15	14
	Native Hawaiian or Other Pacific Islander			1		0	
	Two or more races	10	12	2	6	7	7
	White	345	333	299	251	311	275
Race and Ethnicity unknown	5	5	3	2	2	5	
Certificate Students	Students of Color	4	5	4	1	5	8
	Hispanics of any race	1	2	1		0	1
	Black or African American	2	1	1		4	6
	Asian	1	1	2	1		
	Two or more races		1			7	1
	White	12	11	7	7	10	16
Baccalaureate Students	US Non-Resident	8	2	8	8	8	9
	Students of Color	365	395	407	448	460	433
	Hispanics of any race	167	192	216	235	239	225
	Black or African American	120	122	127	151	156	149
	American Indian or Alaska Native	3	1	1	4	4	5
	Asian	47	50	45	42	45	43
	Native Hawaiian or Other Pacific Islander	1			3	3	2
	Two or more races	27	30	18	13	13	9
	White	254	201	192	207	218	178
Race and Ethnicity unknown	2	23	6	10	14	7	

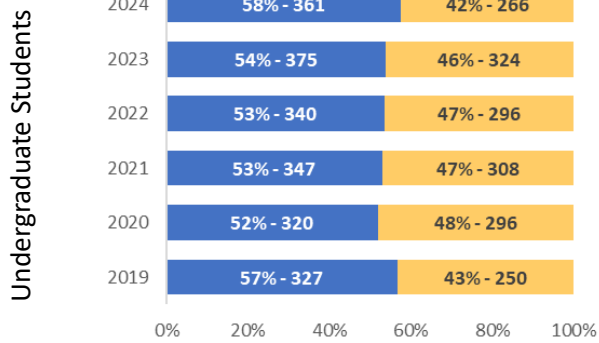
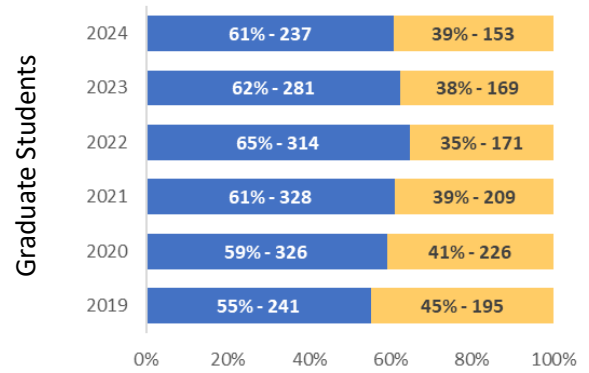


Fall full time enrollments by geographic area ■ In Area ■ Out of Area

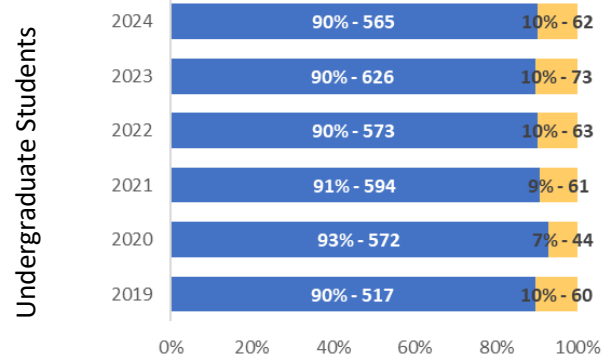
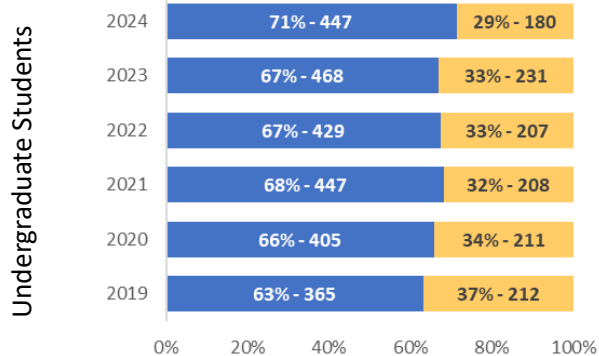
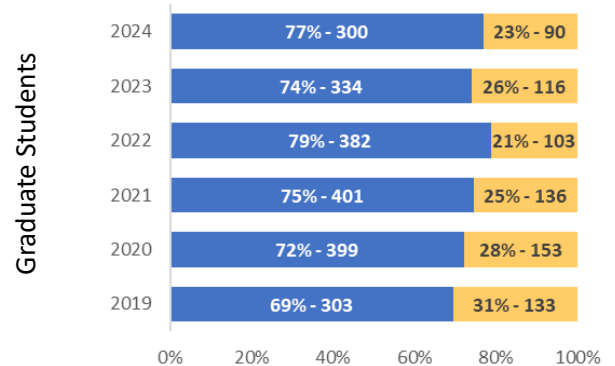
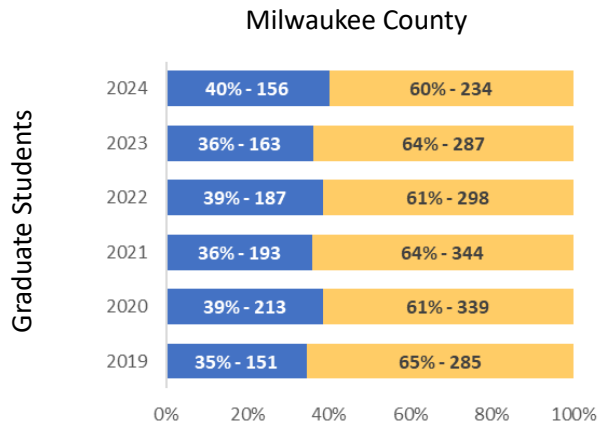
City of Milwaukee



MKE 7*



* Milwaukee County and 6 surrounding WI counties
State of Wisconsin



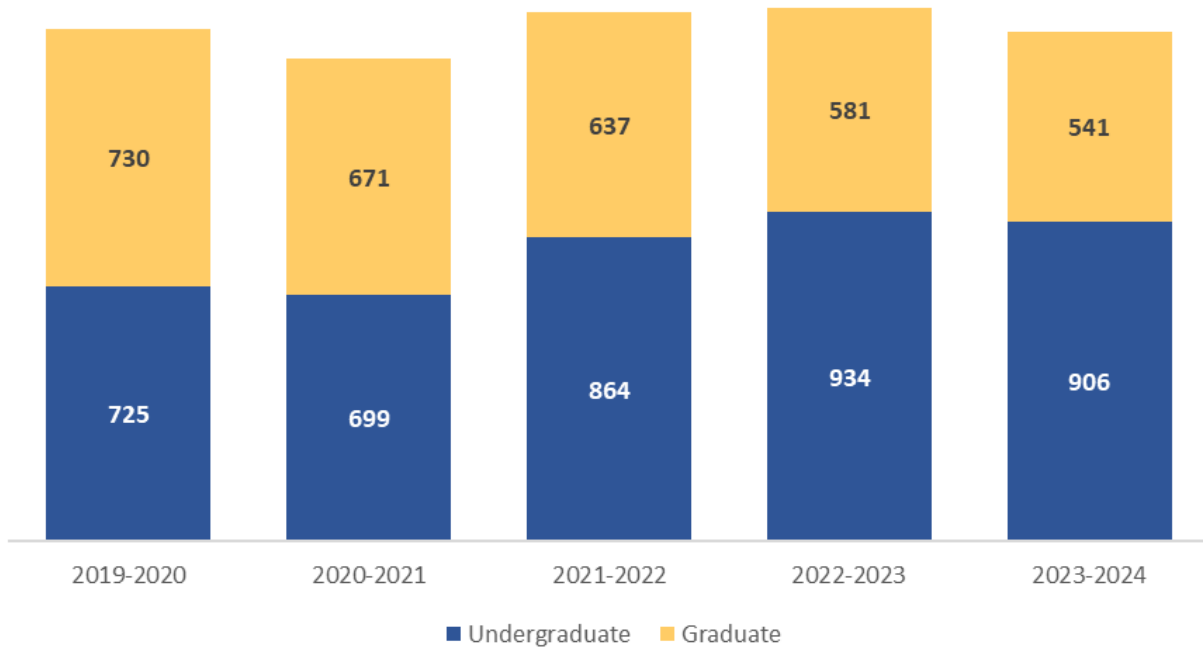
Academic Year Enrollment Unduplicated Headcount, Credit Hours, and Fulltime Equivalent Enrollment (Data source IPEDS 12 Month Enrollment Reporting). Certificate enrollments are primarily considered graduate enrollments; post-baccalaureate education certificate programs are considered undergraduate enrollments.

		2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<i>Total</i>	Credit Hours*	28,047	28,607	28,229	28,539	28,374
	FTE Enrollment**	1031	1059	1052	1093	1108
	Headcount	1455	1370	1501	1515	1447
<i>Graduate</i>	Credit Hours*	8824	9622	8967	8360	7484
	FTE Enrollment	368	401	374	420	412
	Headcount**	730	671	637	581	541
<i>Undergraduate</i>	Credit Hours	19,223	18,985	19,262	20,179	20,890
	FTE Enrollment	641	633	642	673	696
	Headcount	725	699	864	934	906

* Excludes Professional Practice Doctorate, credit hour activity

** Includes Professional Practice Doctorate

Academic Year Enrollment Unduplicated Headcount, Degree and non-Degree Seeking. Certificate enrollments are primarily considered graduate enrollments; post-baccalaureate education certificate programs are considered undergraduate enrollments.

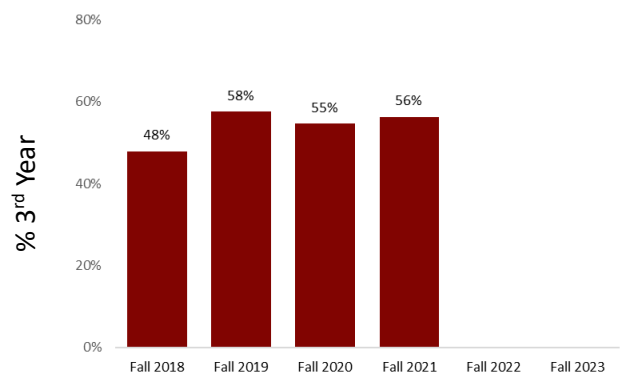
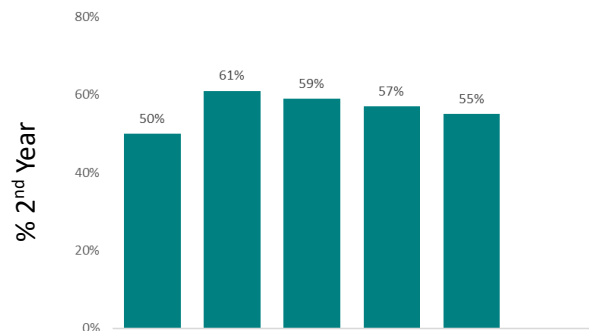
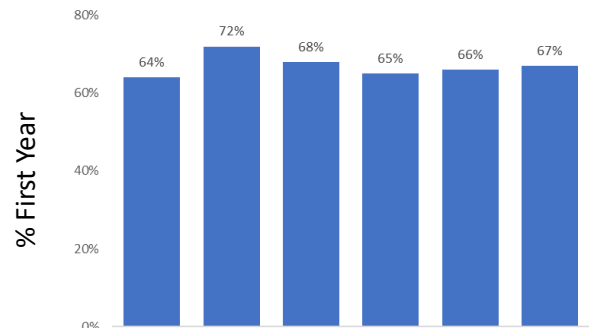


Retention Fall First Time Fulltime students (Data Source for 1st and 2nd Fall, IPEDS Fall enrollment Reporting).

Retention Fall First Time Fulltime students (Data Source for 1st and 2nd Fall, IPEDS Fall enrollment Reporting).

Term Entered	1st Fall	First Spring		1st Year (Fall to Fall Retention)	
	N	N	%	N	%
Fall 2018	142	123	87%	91	64%
Fall 2019	125	108	86%	90	72%
Fall 2020	139	121	87%	94	68%
Fall 2021	190	148	78%	124	65%
Fall 2022	155	133	86%	103	66%
Fall 2023	171	150	88%	116	68%

1st, 2nd, and 3rd Year Retention by Cohort*



Retention through 4th spring (4 years), First Time Fulltime students.

	1 st Fall	1 st Spr.	2 nd Year	2 nd Spr.	3 rd Year	3 rd Spr.	4 th Year	4 th Spr.
Fall 2018	142	123	91	81	71	68	65	58
Fall 2019	125	108	90	79	74	72	67	59
Fall 2020	139	121	94	88	82	80	75	
Fall 2021	190	148	124	120	109			
Fall 2022	155	133	103					
Fall 2023	171	150	115					

Retention to 1st, 2nd, and 3rd Year by Cohort.

Cohort	1st Fall	1st Fall to 2nd Fall		1st Fall to 3rd Fall		1st Fall to 4th Fall		Graduates by end of 4 th Spring	
	N	N	% graduated/retained*	N	% graduated/retained*	N	% graduated/retained*	N	%
Fall 2018	142	91	64%	71	50%	69	49%	48	34%
Fall 2019	125	90	72%	76	61%	72	58%	49	39%
Fall 2020	139	94	68%	82	59%	81	58%		
Fall 2021	190	124	65%	109	57%				
Fall 2022	155	103	66%						
Fall 2023	171	116	68%						

* Students who graduated prior to their 4th spring are included in the retention numbers as appropriate.

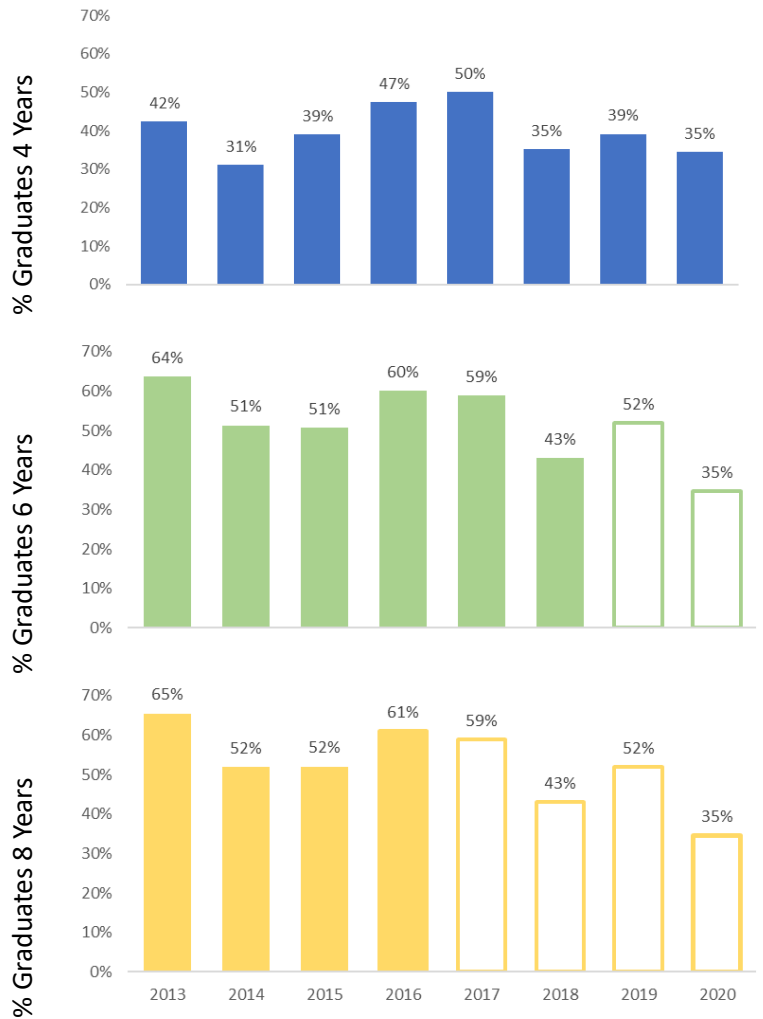
First Time Fulltime Entering Undergraduates

Graduation Rates by Cohort Year

Entry Cohort Year	4 Year Graduates	5 Year Graduates*	6 Year Graduates*	8 Year Graduates*
2103	113	48	66	72
2014	154	48	77	79
2015	146	57	72	74
2016	118	56	69	71
2017	124	62	71	73
2018	142	50	57	61
2019	125	49	65	65
2020	139	48	48	48

* Values for 5, 6, and 8 year graduates include all graduates to date through Spring of 2024. Those values are represented by outlines in the graphs.

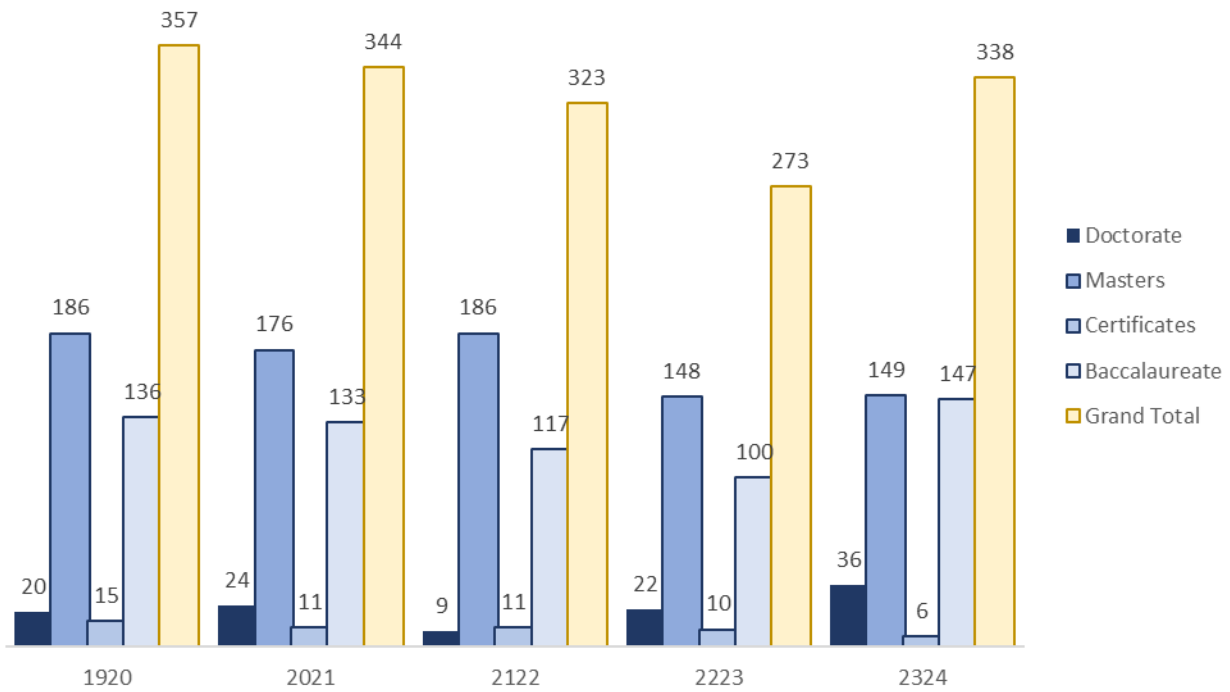
Entry Cohort Year	4 Year Graduates	5 Year Graduates	6 Year Graduates	8 Year Graduates
2103	42%	58%	64%	65%
2014	31%	50%	51%	52%
2015	39%	49%	51%	52%
2016	47%	58%	60%	61%
2017	50%	57%	59%	59%
2018	35%	40%	43%	43%
2019	39%	52%	52%	52%
2020	35%	35%	35%	35%



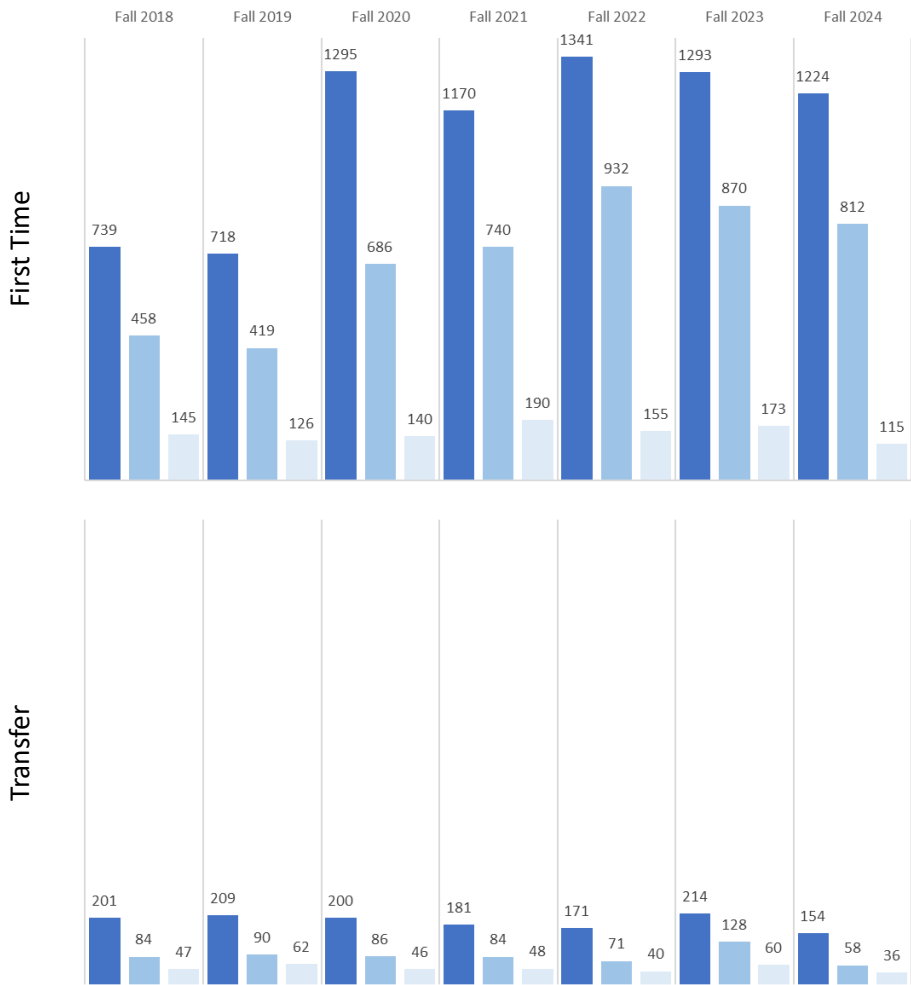
Top 5 Undergraduate 1st Majors Fall 2024

Nursing BSN	127
Biology	68
Psychology	49
Fashion Design	41
Education	34

Degrees Awarded Academic Year (Fall, Spring, and Summer Terms)



Undergraduate Admissions



Undergraduate Admission Rate:

First Time

Fall 2018	62%
Fall 2019	58%
Fall 2020	53%
Fall 2021	63%
Fall 2022	70%
Fall 2023	67%
Fall 2024	66%

Transfer

Fall 2018	42%
Fall 2019	43%
Fall 2020	43%
Fall 2021	46%
Fall 2022	42%
Fall 2023	60%
Fall 2024	38%

Fulltime & % Contract Faculty Fall 2023 Demographics

Highest Degree Earned

		#	%
Terminal Degrees	Doctorate	46	66%
	Masters	8	11%
	Total	54	77%
Non-Terminal Degrees	Baccalaureate	1	1%
	Masters	15	21%
	Total	16	23%
Grand Total		73	100%

Rank

	#	%
Professor	7	10%
Associate Professor	18	25%
Assistant Professor	45	62%
Instructor	3	4%
Total	73	100%

Race/Ethnicity

		#	%
Faculty of Color	Hispanics of any race	4	5%
	Black or African American	0	0%
	Native Hawaiian or Other Pacific Islander	1	1%
	Total	5	7%
White/Unknown	White	4	5%
	Race and Ethnicity unknown	64	88%
	Total	68	93%
Grand Total		73	100%

Gender

	#	%
Female	61	84%
Male	12	16%
Grand Total	73	100%