

THE WORLD NEEDS MORE *Bold* WOMEN.

Each of Mount Mary's programs incorporates creativity, social justice and leadership to provide young women with the knowledge and confidence to transform their careers and communities.

UPCOMING EVENTS

SPRING PREVIEW DAY

April 6 | 9 a.m. – Noon

Get a taste for campus life! Hear from current students, take a campus tour and speak with professors. mtmary.edu/visit

CREO STUDENT DESIGNER FASHION SHOW

May 10 | 1:30, 5 & 7:30 p.m.

mtmary.edu/CREO

SUMMER LEADERSHIP ACADEMY

June 23-26

High school girls are invited to this three-day immersive leadership and college-readiness experience.

Application deadline is April 1. mtmary.edu/SLA

**ACADEMIC SCHOLARSHIPS
UP TO \$18,000 PER YEAR!**



Sponsored by the School Sisters of Notre Dame



Jessica Shortall

Social activist, data enthusiast, storyteller, mom

WHAT WE TELL OURSELVES ABOUT GENDER AND WORK

Meet the
PANELISTS
PAGE 6

Mount Mary
UNIVERSITY



March 21, 2019

Jessica Shortall's appearance arranged through Gotham Artists.



About the Women's Leadership Institute

The Women's Leadership Institute educates, prepares and inspires women and girls to recognize and embrace their own unique strengths and leadership abilities to positively impact their lives and the lives of those around them. The Institute offers programming for the university and the community that opens minds and inspires conversation and action, including the Voices of Leadership series and the Summer Leadership Academy for high school girls.

TEXT YOUR *Support*

To make a gift to the Women's Leadership Institute text "MMUinspires" to 41444.

New programs coming soon!

Learn more about our programs: mtmary.edu/wli

Dear Friends,

During my time at Mount Mary, the Voices of Leadership event has quickly become one of my favorite events because of its powerful themes of inspiration and purpose.



This event brings together students, faculty and staff, local businesspeople, and University friends to learn from the experiences and challenges encountered by notable women leaders who are on the path toward achieving greatness.

Today's event is the culmination of months of campus learning, with students busily preparing projects focused upon the theme of gender equity and diversity. We welcome Jessica Shortall to present this powerfully engaging topic.

On behalf of Mount Mary and the Women's Leadership Institute, thank you for your encouragement of this event. You're welcome back to campus anytime for a fresh dose of inspiration and creativity! Take a look at the back cover for a listing of upcoming events, all designed to celebrate and exemplify the transformative power of leadership and education.

Together in purpose,

Christine Pharr

Christine Pharr, Ph.D.
President, Mount Mary University

THANK YOU to our sponsors

Our shared vision and your investment in programs like this one enable us to bring forward valuable learning opportunities to our students and our community as a whole.



VIRGINIA R. CORNYN '62 NANCY CHESKI '65
CHILDREN'S HOSPITAL OF WISCONSIN CHR HANSEN
MARQUETTE UNIVERSITY'S WOMEN'S INNOVATION NETWORK
PARK BANK WATERSTONE BANK

STUDENT DESIGNER FASHION SHOW

FRIDAY
MAY 10, 2019
1:30 | 5:00 | 7:30

MOUNT MARY UNIVERSITY
mtmary.edu/creo

Garment designed by Crystal Garbett '18

creo
It's a fashion+art+design showcase

Mount Mary UNIVERSITY

SEE YOU AT VOICES OF LEADERSHIP IN SPRING 2020!

Meet the PANELISTS



MARY DOWELL is the principal of MJ Dowell & Associates, a management-consulting group with emphasis in human resources, coaching, workshops, and public speaking. She is the author of *Playing Through The Fence*, a book for emerging leaders or anyone seeking inspiration while facing obstacles on their career journey.



CARLO EMANUELE has spent the last 7+ years with Brady Corporation, most currently as the Director of SFID & Safety Solutions for North America, providing leadership to the Brady sales team and safety and facility ID businesses. Carlo serves on the Brady Foundation Board of Directors leading the grants committee.

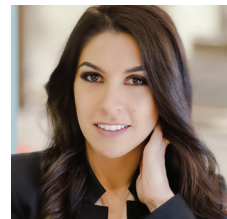


Moderator

DENISE THOMAS is the President and Owner of The Effective Communication Coach, LLC, a consultancy focused on transforming emerging and existing professionals into great leaders by mastering the art of effective communication and networking. Denise was recently named a 2019 Milwaukee Top 100 Power Broker.



MAYOR KATHY EHLEY is serving her eighth year as the Mayor of Wauwatosa and is the only female mayor of the 35 largest municipalities in the state of Wisconsin. In 2016, she was honored with a Milwaukee Business Journal Woman of Influence award for making the community and region a better place to live and work.



VANESSA VASQUEZ works for Carmen Schools of Science & Technology's College & Career Readiness Team. Vanessa volunteers for many organizations around the city and recently received the UMOS' 2018-2019 Hispanic Woman of the Year Award and was named one of the 2019 Milwaukee Business Journal's 40 Under 40.

Agenda

7:30 a.m.
Registration, explore student projects exhibits, networking and breakfast

8 a.m.
Welcome
Christine Pharr, Ph.D.
President,
Mount Mary University

8:15 a.m.
Keynote
Jessica Shortall
Social activist, strategy consultant, storyteller, and mom

9 a.m.
Panel Discussion
Moderated by
Denise Thomas,
President at
The Effective
Communication
Coach, LLC

10 a.m.
Event Concludes



#mountmaryleads
#2019MMUVOL



ABOUT JESSICA SHORTALL

Jessica Shortall is a nationally recognized advocate, author, and speaker, focusing on workplace diversity and the economic case for supporting people to bring their whole selves to work.

Jessica is the author of 2015's *Work. Pump. Repeat.*, a survival guide for breastfeeding and going back to work, and her TED talk that same year on the moral and economic case for paid family leave was a TED "Talk of the Day" with 1.5 million views.

Currently, Jessica runs Texas Competes, a coalition of 1,400 Texas employers making the economic case for Texas to be welcoming to LGBTQ people, and America Competes, a new national coalition in the same vein. Jessica also keynoted SXSW 2017.

Jessica has also been the first Director of Giving at TOMS Shoes, co-founder of The Campus Kitchens Project, a hunger and nutrition program active on more than 50 college campuses, and a Peace Corps Volunteer in Uzbekistan. She has a BA in Art History from Wake Forest University and an MBA from Oxford, where she was a Skoll Scholar in Social Entrepreneurship. She is married with two kids and an aging dog.





PRINTMAKING

Students collaboratively researched and discussed issues of gender equity, gender-assigned colors and imagery, and the natural, real beauty of women that is often overlooked in the media and advertising and then created murals for the rain garden pop-up gallery on MMU's campus. These murals are featured on the covers of the journals for each guest at today's event.



INTERIOR DESIGN

Working in teams, students identified a space and needed type requirements and limitations to complete the virtual reality lactation room interactive displays. The students worked weekly with local interior designer and lactation space consultant expert, Tina Raasch-Prost.

FASHION

Students designed a three-look capsule collection interpreting the current trends in a gender-neutral manner. Their projects included a mood/trend board, illustrations of their designs and technical flats detailing garment construction.



ART THERAPY

Students produced artwork inspired by themes of gender equality, eliminating stereotypes and roles around earning and caregiving.

SCULPTURE

Students created works that conceptually explore fitting into a mold and tangibly illustrate the appearance of external pressures. The physical process that the students used becomes a metaphor for how stereotypes inhibit us in our relationships and potential. In the process, plaster is cast into a mold which is bound and clamped to create distorted forms that hold the memory of an imprint. The imprint is the external force, the unseen pressure within a discriminatory society.



CAMPUS Connections

The Women's Leadership Institute's Voices of Leadership event is about more than bringing a leader to campus to learn from her experiences. It's also an opportunity for our faculty to utilize the themes of the keynote to enhance the curriculum and explore these different topics with students in a way that is relevant to their disciplines. Learn about the following course collaborations for this year's Voices of Leadership event:



COMMUNICATIONS

Students conducted research on women and the workplace to learn qualitative research methods, study a subject about communication confronting women in the workplace, and see how research is relevant and applicable to improving the lives of women.

