

# CASSANDRA STUTZMAN

## Unsubscribing Gender

CASSANDRA STUTZMAN



### Research

Suffragettes: Fighting for the right to vote!

Feminist: Equality.

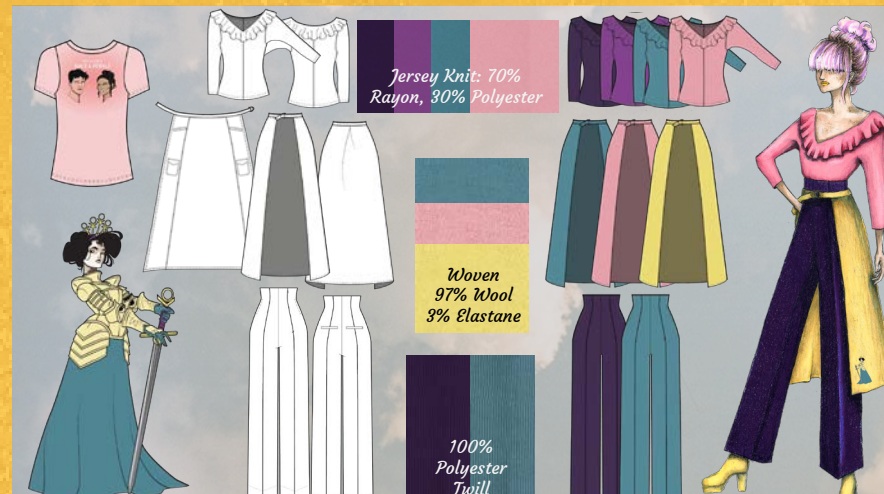
Gender vs Sex

- Gender: Stereotypes typically ascribed to a sex; socially constructed.
- Sex: Anatomy with which you're biologically born.

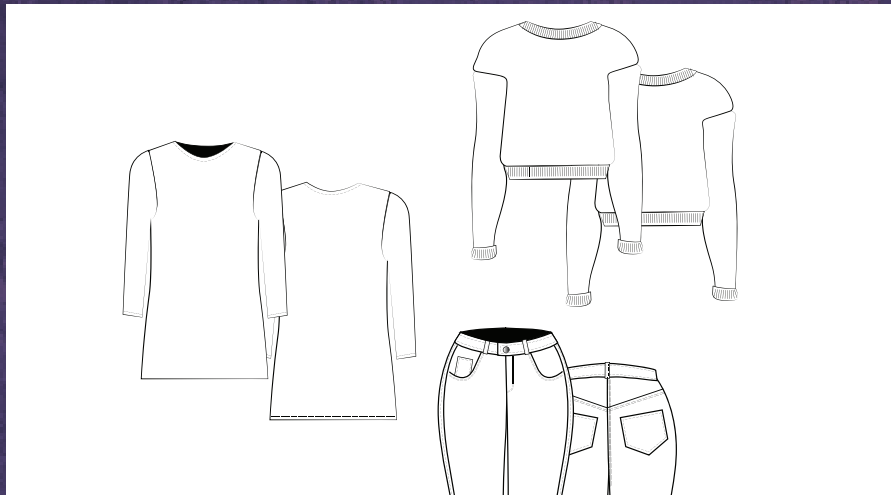
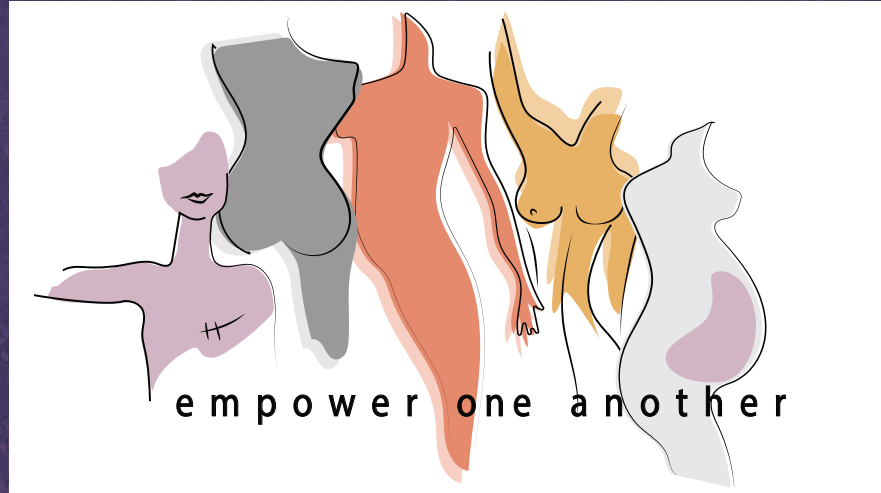
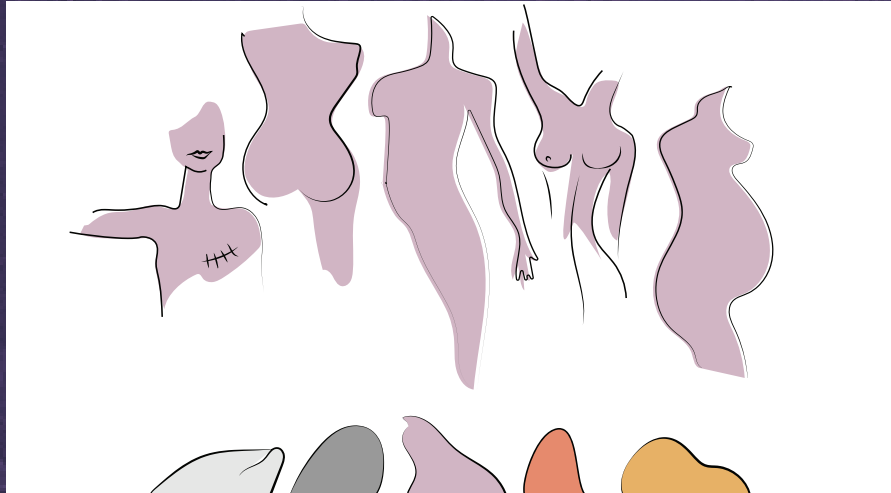
Following socially constructed **gender norms** is when we tell little girls they must play with barbies but not truck, and little boys that they can shoot BB guns but can't play house.

People are judged daily for not following these norms.

Neither sex is biologically programed to follow a specific gender norm.



# MIRANDA FLUEGGE



# ADIA KOLELL



100 yrs since then

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## Research

### Women's Suffrage

- 1848 in Seneca Falls, New York
- Amelia Bloomer (b. 1818 d. 1894)
  - popularized "bloomer" pants
- Women's Rights colors
  - Purple: freedom & dignity
  - White: purity in public and private life
  - Green: color of hope and rebirth
  - Gold: light, life, purpose
- June 4, 1919 19th Amendment passed by Congress
  - August 18, 1920 ratified



### American Football

- 1883 at Yale University in New Haven, Connecticut
- 1905 President Theodore Roosevelt consults with athletic advisors from Harvard, Yale, and Princeton
- August 20, 1920 National Football League established



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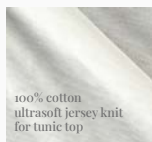
### design translation:

- football shoulder pads --- emphasis on sleeves & shoulder pads in blazer
- layering & long dresses --- tunic style shirt
- modest, full-coverage necklines --- deep v-neckline skirt
- football pants --- below the knee length pants w/ elastic hem, gored & gusset style lines
- football cleats --- converse chuck taylor high tops

### textile & trim assortment:

### color story:

- gold for light, life, purpose
- lavender for devotion & grace
- violet for dignity
- black for strength & stability



100% cotton ultrasoft jersey knit for tunic top



65% cotton 30% polyester 5% lycra stretch twill weave for athleisure pant



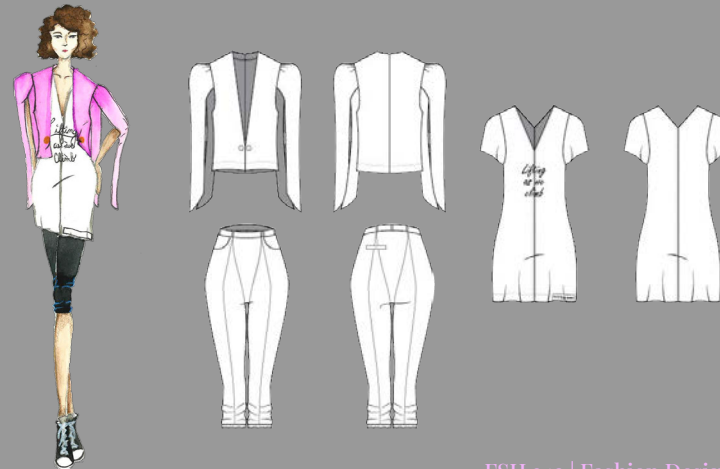
wool polyester blend faille suiting for blazer



gold buttons for blazer

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# MYRIANNA NELSON

1848, 240 woman suffragists, met in New York to protest women's rights

“MEN MAKE THE MORAL CODE AND THEY EXPECT WOMEN TO ACCEPT IT.”

-EMMELINE PANKHURST

19<sup>th</sup> Amendment  
The right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of sex.  
Ratified: August 18, 1920

JUST LIKE THE MEN!

VOTES FOR WOMEN

SUFFRAGE WINS

House Ratifies Federal Amendment Giving Women of Entire Nation Vote This Fall

Free Black women abolitionists and suffragists attended, spoke, and assumed leadership positions at multiple women's rights gatherings throughout the 1850s and 1860s but were not represented.

Vote for WHITE women.

Susan B. Anthony (l) and Elizabeth Cady Stanton

Anna J. Cooper

Angelina Weld Grimké

Nannie Helen Burroughs

Ida B. Wells

Charlotte Forten

Josephine St. Pierre Ruffin

Sojourner Truth

Francis Ellen Watkins Harper

Mary Church Terrell

Wells-Barnett marching with other women suffragists in a parade in Washington, D.C., 1913

Sojourner commented in 1867, "I feel that I have the right to have just as much as a man. There is a great stir about colored men getting their rights, but not a word about the colored women; and if colored men get their rights, and colored women not theirs, the colored men will be masters over the women, and it will be just as bad as it was before."

NATIONAL WOMAN SUFFRAGE JULY 4th, 18

ARTICLES OF IMPEACHMENT.

NOTE

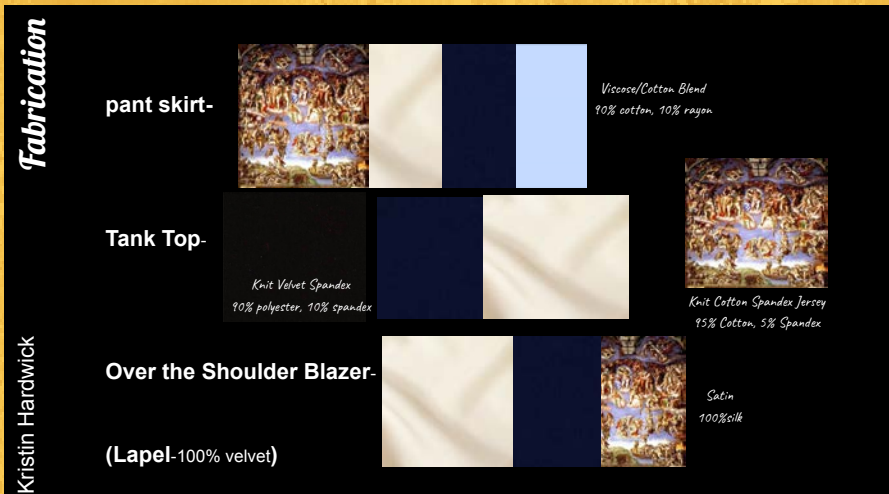
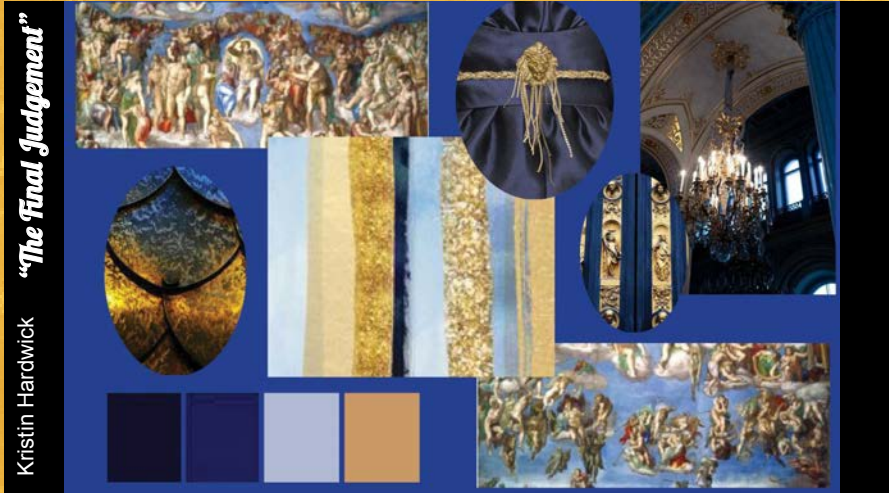
invisible Zipper

invisible Zipper

TRUTH IS POWERFUL



# KRISTIN HARDWICK



# ANALEXIS CALDERON



## Suffragette Movement

- "A member of militant women's organizations in the early 19th century who, under the banner "Votes for Women", fought for the right to vote in public elections, known as women's suffrage"

- Amendment was passed in 1919

- "Refers in particular to members of the British Women's Social and Political Union (WSPU), a women-only movement founded in 1903 by Emmeline Pankhurst, which engaged in direct action and civil disobedience."

- Founders: Emmeline Pankhurst, Millicent Fawcett, Alice Paul, Elizabeth Cady Stanton, and Lucrecia Mott ( Many more as well)

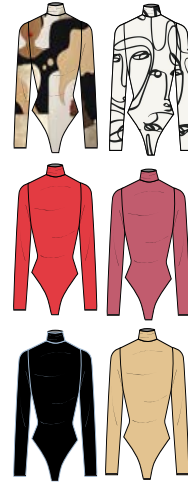
- Identifiable by their purple, white and green colour scheme  
= Freedom/dignity, purity, and hope

- Women during this time were seen wearing Long Fitting skirts, Big Stylish Hats, Button up shirts, Turtle necks, and Tailored Suits

Women deserve to be treated equally. We shouldn't have to constantly prove ourselves or our worth!



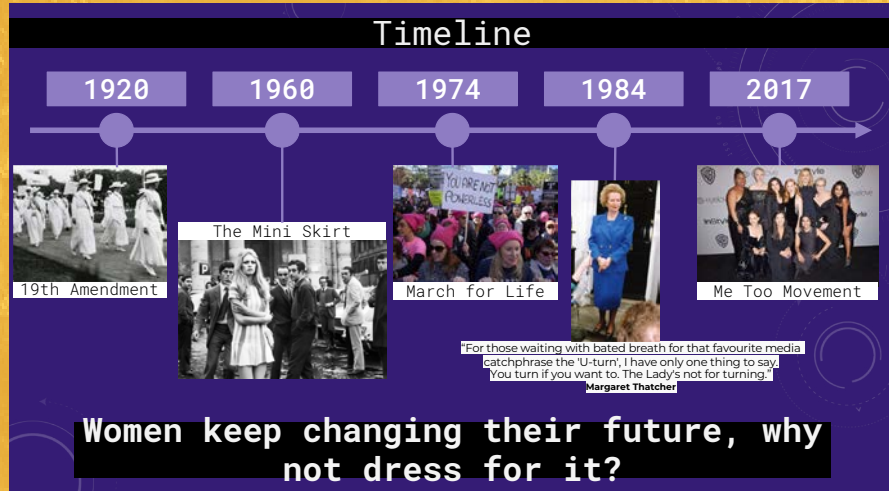
## Artwork/Print Direction



# SONJE KOZINSKI

### Timeline

1920      1960      1974      1984      2017



19th Amendment

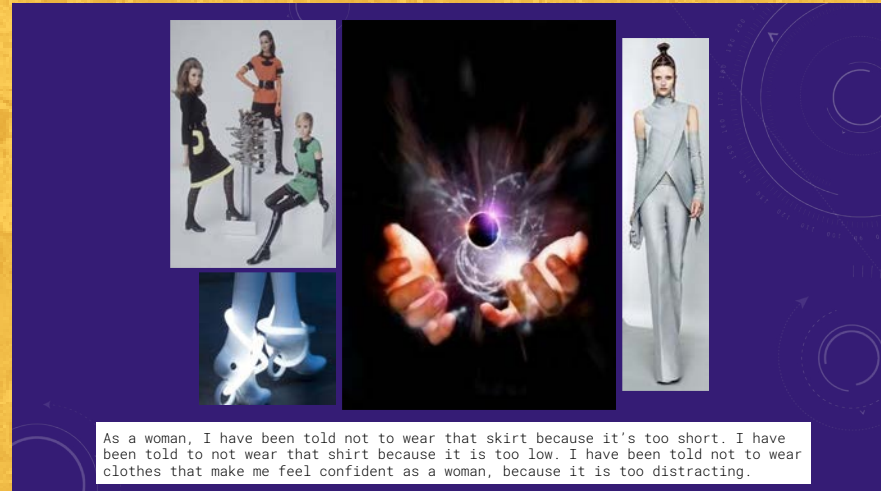
The Mini Skirt

March for Life

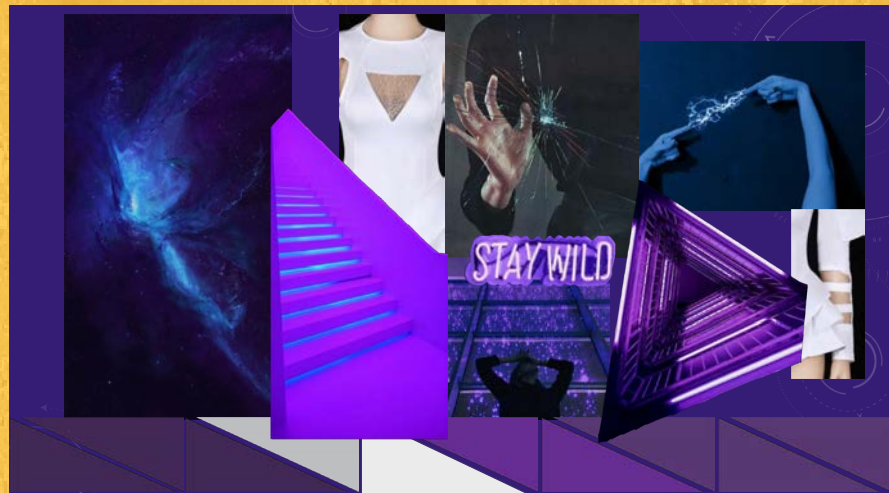
Me Too Movement

For those waiting with bated breath for that favourite media catchphrase the 'U-turn', I have only one thing to say. You turn if you want to. The Lady's not for turning.  
Margaret Thatcher

**Women keep changing their future, why not dress for it?**



As a woman, I have been told not to wear that skirt because it's too short. I have been told to not wear that shirt because it is too low. I have been told not to wear clothes that make me feel confident as a woman, because it is too distracting.



STAY WILD

### Technical Flat Sketches

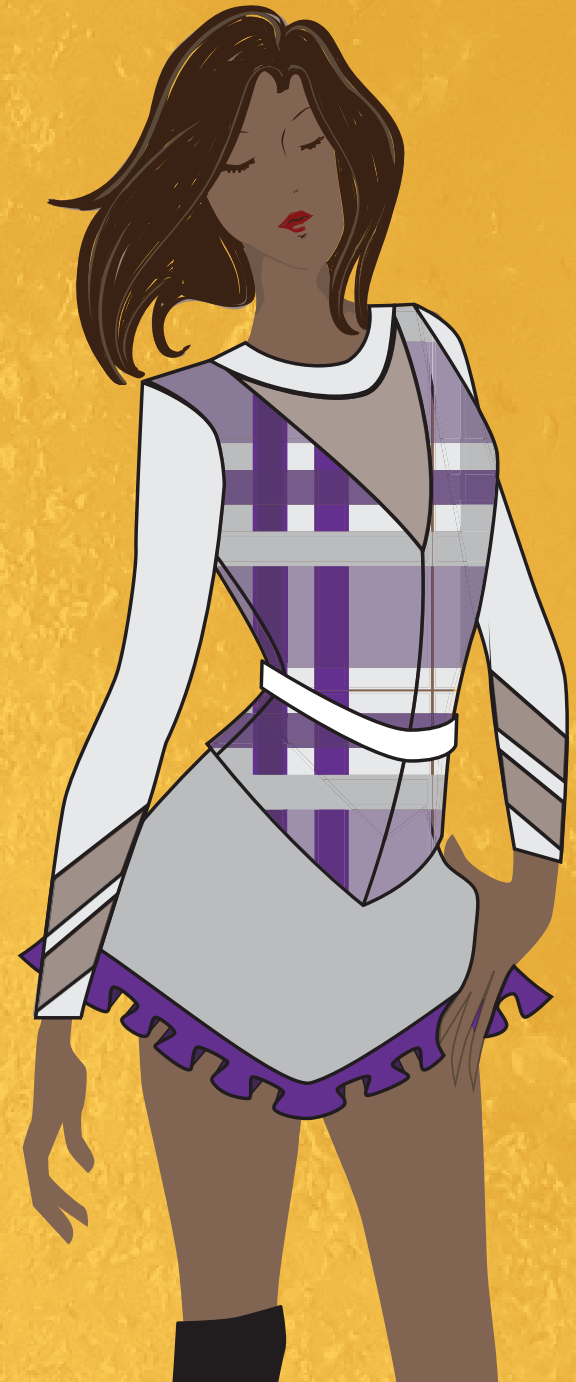


### Fabrics

- 100% Polyester Suiting
- 100% Polyester Silk
- 100% Nylon Chiffon

Snap closure belt

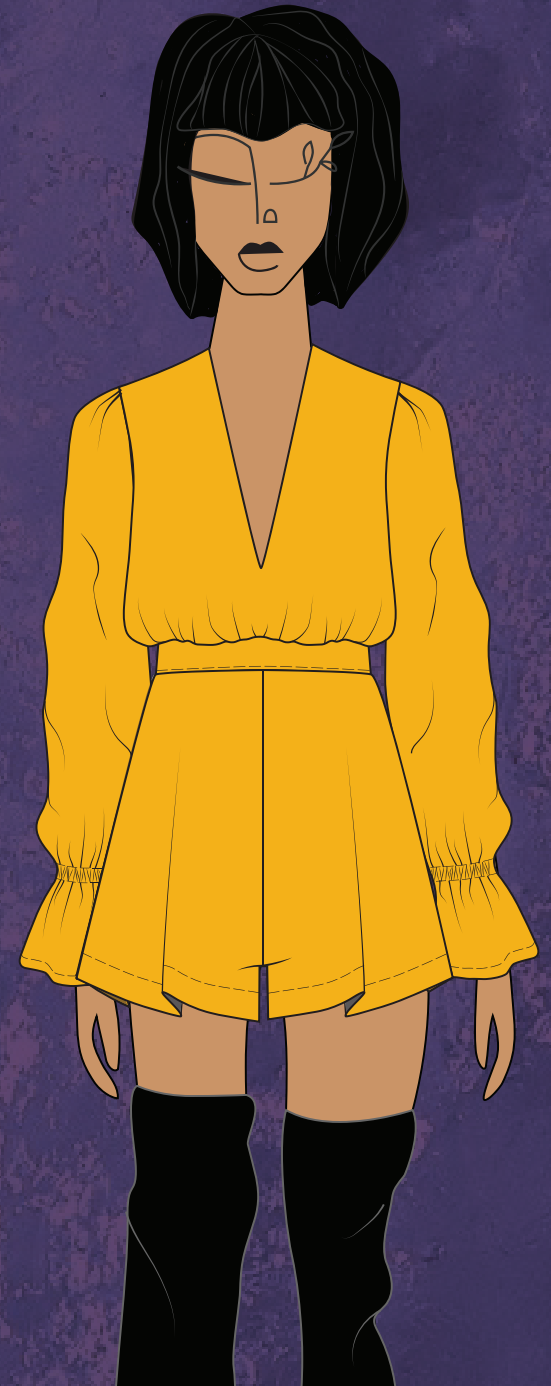
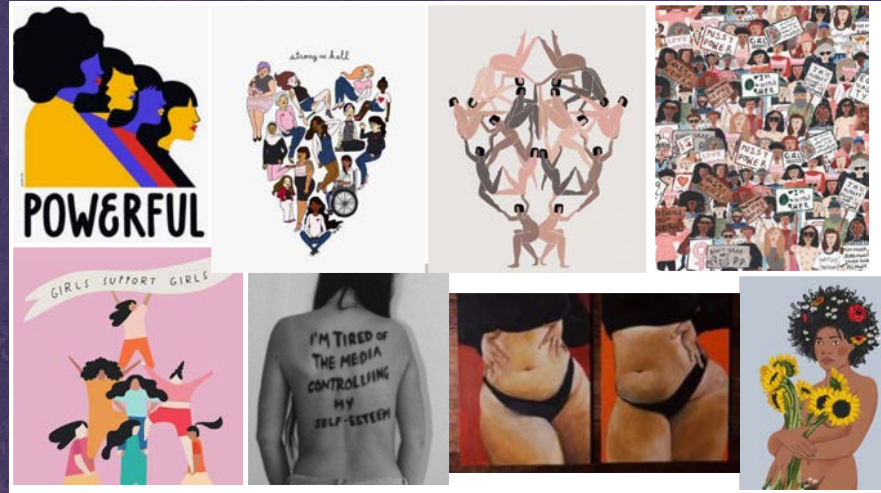
As a designer, I will never tell someone what not to wear, but wear what makes them feel confident and comfortable with who they are. The look I created resembles a futuristic suffragette dressed in a garment inspired by the powerful women of the 80's mixed with the youthful women of the 60's. I wanted to create a look that embraces the beauty of the female body, while also providing an element of power.



# LILLIAN KOCH



The Power of Female-  
Lillian Koch



## Mary Quant- Creator of the Mini Skirt



Transition from what is expected of women and women doing as they want



- The shorts that are pleated to give the effect and play off of the mini skirt concept
- "Body Positivity" movement, "What Were You Wearing" movement, and the "Equality" movement all factor into this sexy and feminine silhouette
- Deep low cuts in back and front bodice
- Back invisible zipper
- Elastic at wrists
- Purple: royalty/ power & Yellow: the color used to represent the suffragette's cause

Descriptives: Sexy, Feminine, Powerful, Strong, Beautiful

Fabric: Double Brushed Solid Jersey Knit, 96% Polyester & 4% Lycra spandex (allows for movement)