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FOR IMMEDIATE RELEASE

Lynn Sprangers Named Vice President at Mount Mary College

MILWAUKEE, WI (June 4, 2012) – Mount Mary College President Eileen Schwalbach, Ph.D announced today that Lynn Sprangers has been appointed Vice President for Communications & Community Engagement. Sprangers joined Mount Mary in 2011 as Executive in Residence for Women’s Leadership. The new VP position was developed in response to the increased visibility of the College as it nears its 100th Anniversary and launches its new brand identity in 2013. Sprangers will oversee seven marketing and public relations staff that provide marketing and advertising, external communications, media relations, special events, web and social media, and facilities rental services for the College. She and her department will continue to work closely with the Development and Enrollment teams on future marketing initiatives.

As Vice President for Communications & Community Engagement, Sprangers will serve on the College’s executive leadership council with President Schwalbach; Donna Gastevich, Vice President for External Relations; Reyes Gonzalez, Vice President for Administration and Finance/CFO; David Nixon, Vice President for Academic and Student Affairs; Sister Joan Penzenstadler, SSND, Vice President for Mission and Identity; and, David Wegener, Vice President for Enrollment Services.

“Lynn’s proven commitment to Mount Mary’s mission and her demonstrated leadership makes her uniquely qualified to serve the College in this new capacity,” stated President Schwalbach. “We’re excited to see how she will bring her talent and experience to this important new function.”

Sprangers, an active leader and mentor for women and girls in the Milwaukee community, created a scholarship at Mount Mary in memory of her friend, and WTMJ-TV colleague, Lynise Weeks. Weeks passed away in 2005 after a valiant battle against kidney disease and represented a strong role model in the community for women and girls.

Sprangers served as a 2010 Campaign Co-Chair for the United Way of Greater Milwaukee and before joining Mount Mary, served in several capacities with the Milwaukee Brewers Baseball Club, including President of Brewers Charities and Vice President-Community Relations & Government Affairs. Prior to that, she served as Director of Communications for the Milwaukee County Executive's Office and as co-host of *Weekend*, a weekly public affairs program, for Wisconsin Public Television. Sprangers also served as an environmental, government and chief political reporter for several television and radio stations in Wisconsin.

Sprangers holds a B.A. in Communications from the University of Wisconsin – Stevens Point and was named to “Who’s Who Among Students in American Universities & Colleges.” Later, she participated in a summer international economics program at the University of Oxford, with a focus on economic relationships between the United States and China.

Sprangers has received many honors for her contributions to the community, including a 2010 TEMPO Mentor Award and Mount Mary College's Woman of the Year Award in 1999. She has also been recognized with the Thurgood Marshall Fund Community Service Award, United Community Center's Friend of the Community, YWCA Woman in Philanthropy Award, and Alumni of the Year from the UW – Stevens Point Department of Communications as well as many journalism awards.

In addition to the board of the United Way of Greater Milwaukee, Sprangers also chairs the board for Milwaukee Women, Inc. She has held past leadership positions on many boards including the Marcus Center for the Performing Arts, Milwaukee Urban League, AIDS Resource Center of Wisconsin and VISIT Milwaukee. She is currently a member of TEMPO and Professional Dimensions and the President's Circle for the YWCA of Greater Milwaukee.

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PHOTO ATTACHED

Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, was Wisconsin's first four-year, degree-granting Catholic college for women. Located on an 80-acre campus in Milwaukee, the College offers more than 30 undergraduate majors for women and eight graduate programs for women and men. Mount Mary also emphasizes study abroad, service learning, and social justice initiatives. Its nearly 1900 students enjoy small class sizes (average 15) and over 90 percent of full-time students receive financial aid or scholarships. Through classroom instruction and community service, Mount Mary develops women to be leaders in their professions and their communities, serving as role models to inspire achievement in others. Visit Mount Mary at www.mtmary.edu.

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