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## FOR IMMEDIATE RELEASE

### *Milwaukee Journal Sentinel* Arts & Books Editor to Share Media Insights

**MILWAUKEE** (Nov. 5, 2012) – Jim Higgins, the *Milwaukee Journal Sentinel*'s arts and books editor, will speak about trends in journalism related to arts and books, as well as his personal writing experiences on Tues., Nov. 13 at 6:30 p.m. at Mount Mary College, Stiemke Hall, 2900 N. Menomonee River Parkway. The event is sponsored by the college's Master of Arts in English Program and is part of its "Writers on Writing" series.

While the event is free and open to the public, space is limited so attendees should RSVP to [murrayk@mtmary.edu](mailto:murrayk@mtmary.edu) or 414-258-4810 ext 395.

Higgins, who is a graduate of Marquette University, has been part of Milwaukee's newspaper industry for 29 years. He joined the *Milwaukee Sentinel* in 1983 and continued in writing and editing positions as the paper merged into the *Milwaukee Journal Sentinel*. As part of the evening, Higgins will also address issues of interest to students and professionals in the advertising, communications and public relations industries.

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Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, was Wisconsin's first four-year, degree-granting Catholic college for women. Located on an 80-acre campus in Milwaukee, the College offers more than 30 undergraduate majors for women and eight graduate programs for women and men. Mount Mary also emphasizes study abroad, service learning, and social justice initiatives. Its more than 1600 students enjoy small class sizes (average 15) and over 90 percent of full-time students receive financial aid or scholarships. Through classroom instruction and community service, Mount Mary develops women to be leaders in their professions and their communities, serving as role models to inspire achievement in others. Visit Mount Mary at [www.mtmary.edu](http://www.mtmary.edu).

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